

IVW AUDITED · Q2 2026

32,401

Total distributed circulation

10,710 Print **21,691** E-paper

Circulation audited by the IVW

2027 PRINT RUN AND CURRENT RECIPIENTS

10,000

Print run (planned 2027)

Fachpack issue 4/2027: 15,000

22,473 E-paper DE, current recipients as of 20 Oct 2026

11,880 E-paper EN, current recipients as of 20 Oct 2026

Publisher planning / continuously updated from our system

The IVW figure is an audited quarterly value. E-paper recipients are taken continuously from our system and may therefore differ from the IVW figure.

ISSUE 1

04/02/2027

AD BOOKING DEADLINE

12/01/2027

MATERIAL DEADLINE

19/01/2027

10,000 Print run

Food Packaging

TOPICS

Filling & Dosing Technology

Beverage Packaging

Plastic Packaging

Sustainability & Green Packaging

Packaging Materials & Substrates

Pharma, Cosmetics & Chemicals

Quality Assurance

Transport Packaging & Logistics

Food Packaging

Packaging Printing & Finishing

TRADE FAIR SPECIAL



OTHER TRADE FAIRS

24/02–25/02 · EMPACK Dortmund 2027, Dortmund

26/02–27/02 · ÉDITION SPÉCIALE By LUXE PACK 2027, Paris

09/03–11/03 · CCE International, München

09/03–11/03 · ICE Europe, München

11/03 · Deutscher Verpackungskongress 2027, Berlin

[+3 more](#)

ISSUE 2

22/04/2027

AD BOOKING DEADLINE

25/03/2027

MATERIAL DEADLINE

01/04/2027

10,000 Print run

Green Packaging & Sustainability – PPWR

TOPICS

E-Commerce Packaging

End-of-Line & Palletizing

Circular Economy

Plastic Packaging

Sustainability & Green Packaging

Packaging Materials & Substrates

Paper, Board & Carton

PPWR & Packaging Regulation

Recycling & Recycled Content

Packaging Design & Marketing

OTHER TRADE FAIRS

04/05–05/05 · Circular Valley Convention 2027, Düsseldorf

25/05–28/05 · Print 4 All, Mailand

01/06–02/06 · EMPACK Hamburg 2027, Hamburg

02/06–03/06 · CosmeticBusiness 2027, München

14/06–18/06 · ACHEMA 2027, Frankfurt

ISSUE 3

17/06/2027

AD BOOKING DEADLINE

20/05/2027

MATERIAL DEADLINE

27/05/2027

10,000 Print run

Labelling & Marking

TOPICS

Filling & Dosing Technology

Automation & Robotics

Labelling & Marking

Glass & Metal Packaging

Plastic Packaging

Quality Assurance

Recycling & Recycled Content

Smart Packaging

Transport Packaging & Logistics

Packaging Machinery & Technology

TRADE FAIR SPECIAL



OTHER TRADE FAIRS

29/06–01/07 · All4Pack Emballage Paris, Paris

29/06–30/06 · Plastics Recycling Show Europe 2027, Amsterdam

ISSUE 4

09/09/2027

AD BOOKING DEADLINE
12/08/2027

MATERIAL DEADLINE
19/08/2027

15,000 Print run

Packaging Trends – FACHPACK 2027

TOPICS

- Automation & Robotics
- E-Commerce Packaging
- End-of-Line & Palletizing
- Labelling & Marking
- Sustainability & Green Packaging
- Packaging Materials & Substrates
- Paper, Board & Carton
- Transport Packaging & Logistics
- Food Packaging
- Packaging Machinery & Technology

TRADE FAIR SPECIAL



OTHER TRADE FAIRS

05/10–08/10 · LOUPE Europe (ehemals Labelexpo), Barcelona

ISSUE 5

21/10/2027

AD BOOKING DEADLINE
23/09/2027

MATERIAL DEADLINE
30/09/2027

10,000 Print run

AI & Digitalisation, Automation, Control, Robotics

TOPICS

- Filling & Dosing Technology
- Automation & Robotics
- AI & Digitalisation
- Circular Economy
- Quality Assurance
- Recycling & Recycled Content
- Smart Packaging
- Software & Machine Vision
- Food Packaging
- Packaging Machinery & Technology

TRADE FAIR SPECIAL



OTHER TRADE FAIRS

24/10–28/10 · Iba 2027, Düsseldorf
26/10–29/10 · Scanpack 2027, Göteborg
01/12–02/12 · Solids & Recycling Technik 2027, Dortmund

ISSUE 6

09/12/2027

AD BOOKING DEADLINE
11/11/2027

MATERIAL DEADLINE
18/11/2027

10,000 Print run

Pharma, Cosmetics, Chemicals

TOPICS

- Glass & Metal Packaging
- Plastic Packaging
- Sustainability & Green Packaging
- Paper, Board & Carton
- Pharma, Cosmetics & Chemicals
- PPWR & Packaging Regulation
- Transport Packaging & Logistics
- Food Packaging
- Packaging Design & Marketing
- Packaging Printing & Finishing

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